



FRIENDS
of the
OAKLAND
PUBLIC
LIBRARY

OFF THE SHELF

July 2015

“Read to the Rhythm” - Summer Reading and Fun for All, June 13-August 8

By OPL Community Relations



Summer Reading Kick Off at the
Piedmont Avenue Branch Library

“The state of California hopes to get one million readers this summer and Oakland is committed to doing its part to make it happen!” says Mayor Libby Schaaf. “Studies show that kids who don’t read during the summer lose approximately two months’ worth of gains made during the school year. Oakland’s free easy-to-access summer reading program is fun and built to make sure that Oakland students stay on course academically while developing a lifelong love of books.” Library Director Gerry Garzon says, “People of all ages can be part of the summer challenge. Summer is for reading and fun for everyone and we look forward to welcoming regular and new patrons to our libraries this summer.”

In 2014, more than 10,000 children participated, and 5,000 read at least 20 days. This year, we expect even more to meet the reading challenge, and have lined up a summer’s worth

of free events featuring live animals, puppet shows, music, magic, arts and crafts to entice kids into Oakland Libraries.

Participants in the **Children’s Reading Program** may read anything they want. Pre-readers can join in by having someone read to them. Children who read at least 20 days will receive a free book, a badge, and coupons to local attractions, and a chance to win prizes such as passes, science kits, or ukuleles. Special grand prize drawings include an iPad (for kids ages 5-14) and a family membership at Children’s Fairyland (for ages 0-4).

The **Teen Summer Passport Program** encourages teens (ages 12-18) to explore their community and receive passport stamps for visiting museums, skate parks, farmers’ markets, for attending Library programs, by volunteering or by submitting reviews of books, movies, and video games, with a chance to win an iPad Mini, iPod Touch, or a laptop. Summer programs will include craft workshops led by local artists from the Rock Paper Scissors collective.

Participants in the **Adult Summer Reading program** can read a book, write a review, or do three library activities for a chance to win a prize.

To sign up, visit oaklandsummerreading.com or drop by your neighborhood library and pick up a reading log.

The Library will offer **Free Summer Lunch for Youth** (ages 18 and under) at nine library locations: 81st Avenue, Cesar E. Chavez, Dimond, Eastmont, Elmhurst Branch, Golden Gate, Martin Luther King, Jr., Melrose, and the Main Library.

Major supporters of the 2015 Summer Reading Program: Friends of the Oakland Public Library, Fentons Creamery, and the William G. Gilmore, Bernard Osher, Kenneth Rainin, and Union Pacific Foundations. Other donors include Children’s Fairyland, Alameda/Oakland Ferry Services, Chabot Space & Science Center, Children’s Creativity Museum, Grand Lake Theater, HomeTown Buffet, Lake Merritt Boathouse, Lawrence Hall of Science, MOCHA, Oakland A’s, Oakland Ice Center, Oakland Museum of California, and Pasta Pomodoro.



Mark your calendar for **The Bookmark Bookstore’s semi-annual sale, from October 15-18 (Thursday-Sunday). And remember, FOPL members receive 20% off their purchases every day.**

OPL – “Fairyland Branch”

By Ellen Moyer, FOPL Board President

Fairyland has always been a partner for the Oakland library, providing coupons for summer reading finishers and recently adding a family membership grand raffle prize for preschoolers.

Last spring Margaret Rodriguez, a library school student working in the OPL Children’s room, approached Children’s Fairyland about becoming their librarian. Alice’s Reading Room, near the Fairyland puppet theater, is a tiny room full of books. It was a mess because it is loved and well-used, but had no one to curate the space. Margaret saw that it could be a well-organized and even more beloved space for reading if someone took charge, and she wanted this to be her internship. Library Services Coordinator Nina Lindsay and Fairyland’s Education Specialist Shana Barchas liked Margaret’s idea and worked with her to create a mission, vision and book collection plan for the “Fairyland Branch.”

Shana and Fairyland Executive Director C.J. Hirschfeld did the fundraising. Donations paid for not only books, but also a new floor, skylights and some comfy furniture. Margaret developed a collection appropriate for babies, toddlers and preschoolers, and ordered the books. Alice’s Reading Room today is a beautiful, curated space full of books and readers.

Margaret’s successor, library intern Angela Moffett, took the OPL-Fairyland partnership one step further last fall by developing a Storytime program for Fairyland. Using the OPL story time training model (Books for Wider Horizons) Angela adapted the curriculum for Fairyland volunteers, and helped lead training

on site at Fairyland with several OPL children’s librarians. Shana enlisted enough volunteers to sign up for and complete the training so there are now two weekly Storytimes at Fairyland’s Emerald City stage, complete with little pillows for children to sit on the ground. These are an extremely popular part of Fairyland’s schedule, attracting huge crowds every week – sometimes up to 80 people plus!

OPL is hoping to find one more Fairyland-oriented intern to work on creating messaging for parents around early literacy, including brochures to pick up and take home as well as social media campaigns.

Nina says it has been a lot of fun trying to apply library principles in a different setting. Fairyland has a space built around play and imagination and added books. Libraries traditionally have done the opposite, but more and more want to make the environment feel as open and playful as possible to people of all ages. People are comfortable plopping down to read just about anywhere. OPL is interested in more pop-up and outdoor activities with kids, and in learning how to think outside the box to make those things happen. Story time at the recent Oakland Book Festival is an example of one of those ventures.

Alice’s Reading Room has a wish list of new books that they’ve shared with Laurel Book Store (1423 Broadway). If you’d like to donate a book, please inquire with Luann at Laurel.

June 4 LAC Public Hearing

The Library Advisory Commission's (LAC) June 4th public hearing –

“Oakland Libraries Open Doors for Oakland’s Youth” – was a great success. The panel, moderated by Shanthi Gonzales, OUSD District 6 Director and LAC Commissioner, featured OPL Library Aide La Vonte Cockerham; Oakland’s 2014 Youth Poet Laureate Sophie Elkin; Andrea Guzman, OPL’s Ready, Set, Connect! Program Manager; and Youth Leadership Council Member Leanna Nguyen.



La Vonte Cockerham, Leanna Nguyen, Sophie Elkin, and Andrea Guzman

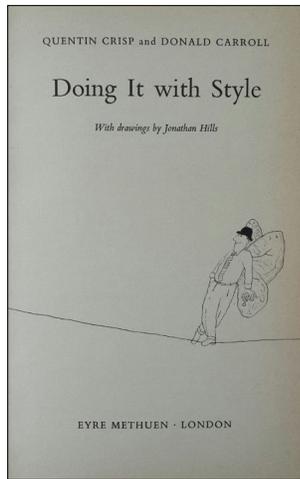
Several subjects were covered during the hearing, including ways library programs have assisted panelists, teen programs they particularly like, and other teen-oriented programs they would like to see the library undertake. The panel also discussed library funding, current and hopes for future teen zone facilities, and how the library fits into Oakland’s overall public safety program. All agreed they’d like to see additional hours added to the system’s schedule and cited the lack of libraries and librarians throughout the Oakland Unified School District. It was obvious the library has had a significant impact on the life of each participant.

The hearing ended with a reading by Sophie Elkin, Oakland’s 2014 Youth Poet Laureate, of one of her poems.

Note: To view the presentation visit vimeo.com/131702034.

Found at the Bookmark

By Sheila McCormick, FOPL
Board Member



I bought this first edition in 2006, for \$4.40 (with member discount). The image shows the frontispiece, since the dust cover is a very dark image of a bee on a tulip. This self-help guide illustrates how to be a person with style: be yourself, but on purpose. There are 14 chapters, ranging from the introductory “On Having Style” to “Confusing Your Enemies with Style” – a fun and informative read.

East Bay Gives

Have you heard of **East Bay Gives**? A one-day, online fundraising effort coordinated by the **East Bay Community Foundation**, this event – in only its second year – has been a boon to nonprofits throughout Alameda and Contra Costa counties.

East Bay Gives helped more than 360 local nonprofits raise a combined \$649,247 through more than 4,500 on-line donations, on May 5, 2105, more than tripling the amount raised in its first year.

FOPL was thrilled to take part in the event both years, as we constantly seek to expand our membership and make even more money for the library. We had good success in 2014, earning more than \$800. Inspired by our success, we sought help for 2015. Coming to our aid – **Innovative Interfaces** – a local software business that loves libraries!

Innovative Interfaces pledged to support our campaign through a generous corporate donation, and also encouraged company employees to give to FOPL. Our first gifts arrived shortly after midnight on May 5, and – 24 hours later – we had received **25 gifts totaling \$2,215**.

FOPL and the library are very grateful to everyone who gave on May 5, and we especially thank everyone at Innovative Interfaces and the East Bay Community Foundation!

If you want to get in on the fun next year, watch this newsletter for a heads up, or send an email to sdubois@oaklandlibrary.org.

Giving—

In memory of **Toni Locke** from Karen Long

In honor of **The Cox Boys** from Jaimie Orfanos

In honor of **Rae Victor** from Anonymous

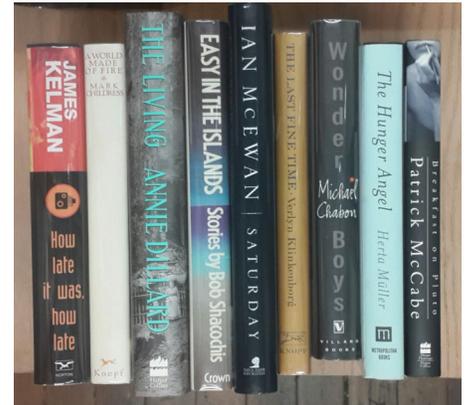
In honor of **Susan Erb** from Anonymous

In honor of **Kay Elliott** from Susan Fox

In memory of **Moni Gomes** from Edina Nelson

In memory of **Carol and Jim Toney** from Edina Nelson

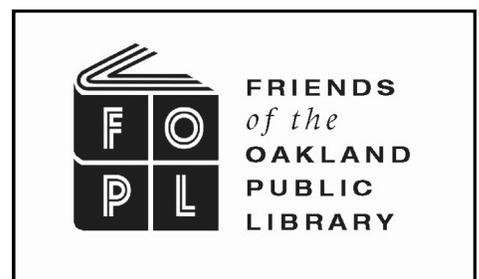
First Editions Anyone? Any Batman Aficionados?



The Bookmark Bookstore recently received a donation of 5 boxes of mint condition books (a few examples are shown). Most are first editions and some are signed by the author. They are a steal at \$5-7 each! Or how about this collection (yes, expensive, but less than 50 cents each!)

FOR SALE
\$150.00 (includes two boxes)
Comic Book Collection
Includes the following Titles/Series
(322 Total Books)

- Birds of Prey (17)
- Batman Detective (12)
- Gotham City Sirens (9)
- Batman Gotham Nights (8)
- Gotham Underground (6)
- Arkham Reborn (5)
- Batman 1985-1987 (22)
- Batman Catwoman (3)
- Batman Confidential (2)
- Batman - Various, Mostly 2013, Some 2014 (32)
- Some Miscellaneous Titles (12)
- Wonder Woman (7)
- Cat Woman - Feb 89-Aug 02 (92)
- Catwoman - 2013 and one 2014, plus miscellaneous titles (82 & 13)



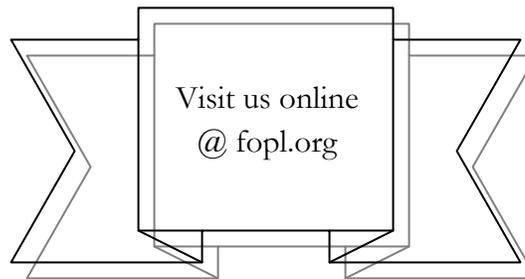


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- Share this newsletter. Ask a friend to join a growing organization – **850** strong – dedicated to supporting the Oakland Public Library!
- Leave a legacy by naming FOPL in your estate plan.
- Donate your gently-used books, CDs, DVDs, sheet music, and song books to The Bookmark Bookstore. Call **510-444-0473** for more information.
- Volunteer! To learn about volunteering at The Bookmark Bookstore and many other opportunities, please visit oaklandlibrary.org/volunteer.
- Shop online at Amazon Smile. Amazon will donate 0.5% of your eligible purchases when you select Friends of the Oakland Public Library. To sign up go to **smile.amazon.com**.

Join Us!

Yes, I want to support the Friends of the Oakland Public Library!

Enclosed is my check payable to FOPL for \$ _____

New (1 year membership)

Renewal (1 year membership)

Donation (\$ _____ in addition to my membership dues)

Name(s) _____

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Bibliophile \$500 – \$999

Book Conservator \$250 – \$499

Book Worm \$100 – \$249

Book Friend \$50 – \$99

Family/Household \$35 – \$49

Individual \$25 – \$34

Senior (65+)/Student \$15 – \$24

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